



The Norwegian Cooperation Programme with Romania
Individual Project

The Fruits of Tradition In Odorhei	
Romania	
Project Promoter: Fundatia Civitas Pentru Societatea Civila	Partner (main): The Royal Norwegian Society for Development (Norges Vel)
Type of Applicant: non-governmental organisation (NGO)	Type of partner: non-governmental organisation (NGO)
Other (potential) partners: <ul style="list-style-type: none"> • AGORA Foundation • Association of Hungarian Farmers from the Odorhei region • Modern Business Sciences College • Academic Society of Tirgu Mures 	
Grant amount awarded: EUR 886 500	Total eligible project cost: EUR 985 000
Grant rate: 90%	Case no: 2008/114542
Planned project duration: May 2009-April 2011	Project web-site: http://www.frutrad.ro

<p>Short project description:</p> <p>Increasing the economic revenue of rural enterprises in the Odorhei region by sustainable and enhanced use of natural resources, in particular of traditional varieties of fruit and wild forest species</p>
<p>Expected results:</p> <ul style="list-style-type: none"> • One paper on local information and knowledge on traditional and wild fruit species – developed • At least 20 trainers and 300 farmers trained and organised into producer groups (training topics will include community mobilisation and participation, processing safety rules, knowledge on fruit distribution and market potential etc; the training will be accredited as vocational training) • One Rural Assistance Centre established and ready for operation; the centre will serve as a rural consultancy centre; • up to five grants awarded to undertakings in agricultural primary production and/or processing • horizontal exchange of experience with the Norwegian partner and at least 5 EU rural funds applications developed • publicity materials