



The Norwegian Cooperation Programme with (RO/BU)  
Individual Project

<b>Pilot for sustainable agricultural production in the County of Salaj - Transylvania</b>	
<b>Romania</b>	
<b>Project Promoter:</b>	<b>Partner (main):</b>
Agri Romania	The Salaj County Association of Ovine and Caprine Breeding (SCAOCB)
<b>Type of Applicant:</b>	<b>Type of partner:</b>
NGO	NGO
	<b>Other partners:</b>
<b>Grant amount awarded:</b>	<b>Total eligible project cost:</b>
EUR 150 000	EUR 167 000
<b>Grant rate:</b>	<b>Case no:</b>
90%	2008/108652
<b>Planned project duration:</b> 4/2009 – 10/2010	<b>Project web-site:</b>

**Short project description:**

Through working with the local breeders to increase the productivity in ovine production. The focus will be on increased meat production through training activities.

**Expected results:**

The objective of the project is to aid the further development of the structure of the farmers' organization to be an efficient body for organizing production and sales/marketing.

The experience from building up strong farmers' organisations in Norway will be exploited actively in the process of empowering the Romanian organisation. On an overall level, the objective is to empower the local farmer and enable them to market their products directly using their own organisation and avoiding the very expensive middlemen. Such an empowerment of the farmers leads to higher percentages of the income remaining with the local farmer and increases their control over their own situation.