



The Norwegian Cooperation Programme with Romania
Individual Project

Corporate Social Responsibility Focusing On Environment and Community Development	
Romania	
Project Promoter: Asociatia pentru Implementarea Democratiei (AID)	Partner (main): The Royal Norwegian Society for Development (Norges Vel)
Type of Applicant: non-governmental organisation (NGO)	Type of partner: non-governmental organisation (NGO)
Other partners:	
Grant amount awarded: EUR 960 000	Total eligible project cost: EUR 1 065 500
Grant rate: 90%	Case no: 2008/112976
Planned project duration: April 2009-April 2011	Project web-site: http://www.aid-romania.org http://www.norgesvel.no

<p>Short project description:</p> <p>Developing national capabilities in relation to corporate social responsibility (CSR) with focus on environmental actions, community development and SMEs.</p>
<p>Expected results:</p> <p><i>Component 1 - Policy-making</i></p> <ul style="list-style-type: none"> one national policy paper and corresponding action plan to encourage CSR among SMEs - drafted, debated and ready for Government adoption <p><i>Component 2 - Training</i></p> <ul style="list-style-type: none"> at least 12 representatives from regional authorities and other environmental protection organisations trained as trainers at least 42 representatives of 21 SMEs and 30 representatives of local governments trained in CSR relevant issues <p><i>Component 3 - Small-scale demonstration project implementation</i></p> <ul style="list-style-type: none"> at least four CSR-relevant small projects implemented in the South-West region of Romania based on small grants to be awarded to SMEs and local communities during the lifetime of the project <p><i>Component 4 - Awareness-raising, publicity and dissemination</i></p> <ul style="list-style-type: none"> 1 national seminar/press conference organised for project result dissemination posters (100 copies), leaflets and brochures (1500 copies each) and project website designed and promoted/distributed